

2017  
**MERCHANT  
PROGRAM**



Incredible offers for  
Prime Time Plus members only!

*Don't forget to carry your Membership Card  
with you to receive these benefits!*

### CITY COLOR KEY:

**BARABOO**

**BARNEVELD**

**BLACK EARTH**

**BLUE MOUNDS**

**CAMBRIDGE**

**CROSS PLAINS**

**DEFOREST**

**DODGEVILLE**

**FITCHBURG**

**MADISON**

**MAZOMANIE**

**MIDDLETON**

**MONROE**

**MOUNT HOREB**

**OREGON**

**PORTAGE**

**VERONA**

**WAUNAKEE**

**Contact: Lois Boehnen (608) 767-4752**  
[primetime@crossplainsbank.com](mailto:primetime@crossplainsbank.com)

The State Bank of Cross Plains is proud to present the **2017 Merchant Discount** offers for Prime Time Plus cardholders. The businesses are grouped by city to help you locate them easily. *We hope you'll enjoy the benefits!*

## Baraboo

**Papa Murphy's** ..... (608) 356-7282  
906 Hwy 12 / \$3.00 off a family size pizza purchased at regular menu price.

## Barneveld

**Great Scott's Pizza** ..... (608) 924-7777  
207 W. Main St. / 10% off entire order.

## Black Earth

**Dew Signs LLC** ..... (608) 767-3390  
PO Box 392 / 5% off engraving.

**Black Earth Veterinary Clinic** ..... (608) 767-3400  
1940 Blue Mounds St., Ste. 1 / 10% discount on veterinary services.

**The Shack** ..... (608) 767-3725  
619 Center St. / *Tuesday only - 10% discount for members and one guest.*

**The Shoe Box** ..... (608) 767-3447  
Hwy. 14 & Mills St. / *Tuesdays & Thursdays -15% off.*

**Town & Country Insurance Services** ... (608) 767-3668  
1116 Mills St. / *\$5.00 Black Earth Business Buck if we quote your insurance and you reference the Merchant Program. Multi policy discounts and early quoting discounts available to those that qualify.*

## **Blue Mounds**

**A+ Plumbing Services, LLC** ..... (608) 437-8822  
11014 Blackhawk Dr. / *\$10.00 off a service call.*

## **Cambridge**

**Cambridge Winery LLC** ..... (608) 423-2348  
700 Kenseth Way / *10% off all carry-out wine and merchandise, excluding sale items and specials.*

## Cross Plains

**A Massage From The Heart, LLC** . . . . .  
Call Lori at (608) 219-4850 to schedule an appointment.  
*\$5 off any massage of 30 minutes or more. Offer does not include gift certificate purchases.*

**All American Liquor** . . . . . (608) 798-2025  
2543 Main St. / ***Mondays only (Excluding Holidays)***  
*- 5% discount on wine, liquor and micro beer, excluding specials. Great selection of Wisconsin wines and beers.*

**C.A. Tupa Gallery and Frame Shop** . . . (608) 798-1122  
2034 Main St. #3 / *50% discount on all in stock frames.  
20% discount on special order frames.*

**Century 21 Affiliated-Roessler** . . . . . (608) 798-4000  
2034 Main St. / *\$100 off on an appraisal.*

**Coach's Club Sports Bar & Restaurant** .. (608) 413-0400  
1200 Main St. / *5% discount on meals for member and one guest.*

**Cross Plains Pharmacy** . . . . . (608) 798-3031  
1910 Main St. / *Wednesdays only - 15% discount on Leader Brand products.*

**Crossroads Coffeehouse** . . . . . (608) 798-2080  
2020 Main St. / *2 for 1 coffee or tea, in house only.*

**Culver's of Cross Plains** . . . . . (608) 798-1600  
2523 Main St. / 5% discount on meals for member and  
one guest.

**General Tso's Chinese Food** . . . . . (608) 798-1888  
30 Glaciers Edge Sq. / One free bottle of soda or 10 piece fried  
donuts, or 10 piece crab rangoon with purchase over \$30.

**Kalscheur Implement** . . . . . (608) 798-3371  
1113 Main St. / Free tractor set-up on new lawn &  
garden tractor purchases. (\$25.00 value) Excluding sale  
priced units.

**Main Street Lanes** . . . . . (608) 798-4900  
1721 Main St. / 10% discount on meals for member and  
one guest.

**Pro Physical Therapy**. . . . . (608) 413-0550  
1118 Main St. Suite A / Free Consultation (\$345 value).

**R & R Doors, Inc.**. . . . . (608) 798-3581  
1205 Bourbon Rd. #1 / 20% off first hour of service call.

**Saeman Lumber** . . . . . (608) 798-3321  
1923 Market St. / Wednesdays - 10% discount on  
merchandise, excluding sale items.

**Sauk Plains Plumbing & Pumps, Inc.** . . (608) 798-2121  
1620 Park St. / \$10.00 off a service call.

**Sisters on Main Drycleaners** . . . . . (608) 798-2323  
2022 Main St. / 10% discount on incoming dry cleaning orders.

**Subway of Cross Plains** . . . . . (608) 798-2782  
11 Glaciers Edge Sq. / Sundays and Mondays -  
15% discount on meals.

**The Barber Shop** . . . . . (608) 798-2157  
2016 Park St. / Tuesday-Friday, 8:00 a.m. - 3:00 p.m. -  
\$2 off a regular priced haircut.

**The Hilltop** . . . . . (608) 798-2893  
4173 County Hwy P / Wednesday and Thursday -  
10% discount for member and one guest.

## DeForest

**Papa Murphy's** . . . . . (608) 846-7277  
611 Main St. / \$3.00 off a family size pizza purchased at  
regular menu price.

## Dodgeville

**Aztlan Mexican Grill** . . . . . (608) 930-7400  
233 N Iowa St. / 10% discount on meals for members.

## Fitchburg

**Bilancio Eyewear** ..... (608) 273-3937  
5500 E. Cheryl Pkwy., Ste. 103 / *Bring in your current eyeglass prescription, and get \$50 off a pair of prescription eyeglasses, frame & lenses. Not to be combined with insurance or other discounts.*

**Eplegaarden, LLC.** ..... (608) 845-5966  
2227 Fitchburg Rd. / *Wednesdays during September and October - 20% discount on selv plukk (U-Pick) produce (apples, pumpkins and raspberries).*

**Papa Murphy's** ..... (608) 268-4444  
2980 Cahill Main / *\$3.00 off a family size pizza purchased at regular menu price.*

## Madison

**Avvair** ..... (608) 238-7651  
5502 University Ave. / *15% discount on wigs and hair replacements, limit one unit per year and 10% off on hair care products and services.*

**Babes Inc.** ..... (608) 274-7300  
5614 Schroeder Rd. / *10 % discount on meals.*



**Bavaria Sausage and Cheese. . . . . (608) 271-1295**  
6317 Nesbitt Rd. / 10% discount on merchandise,  
*minimum \$25 order.*

**Cambridge Winery LLC . . . . . (608) 819-6672**  
1001 S. Whitney Way / 10% off all carry-out wine and  
*merchandise, excluding sale items and specials.*

**Clothes Encounter. . . . . (608) 277-1920**  
809 S. Gammon Rd. / 15% off for drop off wash and  
*fold service.*

**Colonial Bakery, LLC . . . . . (608) 271-8139**  
2600 Todd Dr. / 5% off any retail orders. Please call in  
*advance to order specific items and indicate pick up time.*

**Haircutters Salon. . . . . (608) 233-1237**  
421 S. Yellowstone Dr. / 10% discount on haircuts.

**Magic Car Wash . . . . . (608) 695-3383**  
4811 Pflaum Rd. / [www.MagicCarWash.biz](http://www.MagicCarWash.biz) \$50 washcard  
*only \$34.95. Limit one per Prime Time Plus Member.*

**Milio's Sandwiches. . . . . (608) 826-0011**  
462 Commerce Dr. / 10% discount on any sandwich.

**Papa Murphy's . . . . . (608) 230-6450**  
630 S Whitney Way / \$3.00 off a family size pizza  
*purchased at regular menu price.*

**Pat O'Malley's Jet Room . . . . . (608) 268-5010**  
3606 Corben Ct. / *10% discount on meals for members.*

**RP Adler's . . . . . (608) 828-1250**  
8202 Watts Rd. / *\$5.00 off purchase of \$20.00 or more.*  
*Not valid on Fridays.*

## **Mazomanie**

**Mazo Hardware, Inc. . . . . (608) 795-9919**  
17 W. Commercial St. / *10% discount on  
non-sale merchandise.*

**Rookies Food & Spirits . . . . . (608) 767-5555**  
1026 Hwy 14 / *Tuesdays and Thursdays - 15% off entire bill.*

## **Middleton**

**Apex Electric, Inc. . . . . (608) 831-4262**  
1725 Aurora St. / *\$40 off any service call.*  
*\* 1 hour minimum charge still applies.*

**Capitol Cleaning Concierge LLC . . . . . (608) 444-2082**  
[www.cleaningconciergemadison.com](http://www.cleaningconciergemadison.com) / *10% off on first  
visit when you mention State Bank of Cross Plains.*

**Clasen's European Bakery** . . . . . (608) 831-2032  
7610 Donna Dr. / *Tuesdays – 10% off all purchases,  
excluding sale items.*

**Harbor Athletic Club** . . . . . (608) 831-6500  
2529 Allen Blvd. / \$59.00 per month (corporate rate,  
normally \$64.00 per month). *Waived enrollment fee on  
one year membership (normally \$75.00).*

**Life Assist USA.** . . . . . (608) 831-1688  
2210 Pinehurst Dr. / *15% off the monthly fee for a medical  
alarm system for you or a loved one. "I've fallen and I need help."*

**Life Kneads Massage** . . . . . [lifekneadsmassage.com](http://lifekneadsmassage.com)  
(608) 831-8118  
2711 Allen Blvd. / \$10.00 off first massage; not valid  
*towards gift certificates. New clients only.*

**Magic Car Wash** . . . . . (608) 836-1080  
3206 Parmenter St. / [www.MagicCarWash.biz](http://www.MagicCarWash.biz) \$50 washcard  
*only \$34.95. Limit one per Prime Time Plus Member.*

**Midwest Pool Supply** . . . . . (608) 831-5957  
7607 Discovery Dr. / *May 15th through September 15th  
– 10% discount on pool supplies and chemicals, excluding  
liquid acid and chlorine.*

**Nitty Gritty** . . . . . (608) 833-6489  
1021 N Gammon Rd. / *Monday-Friday (11am-2pm)*  
*Free side (\$2 value) with any sandwich purchase.*

**Papa Murphy's** . . . . . (608) 824-0600  
1005 N Gammon Rd. / *\$3.00 off a family size pizza*  
*purchased at regular menu price.*

**The Bruce Company** . . . . . (608) 410-2418  
2830 Parmenter St. / *Tuesdays – 10% off regularly priced*  
*items at the garden center. Excludes gift cards.*

**The Printing Place** . . . . . (608) 831-3400  
8505 University Green, Ste. 130 / *10% discount on*  
*printing services and rubber stamps. Free 2017 calendar*  
*while supply lasts.*

## Monroe

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**Papa Murphy's** . . . . . (608) 325-7272  
122 8th St. / *\$3.00 off a family size pizza purchased at*  
*regular menu price.*

## Mt. Horeb

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**A+ Plumbing Services LLC** . . . . . (608) 437-8822  
11014 Blackhawk Dr., Blue Mounds / *\$10 off a service call.*

**Aztlan Mexican Grill** . . . . . (608) 437-7600  
407 W Main St. / 10% discount on meals for members.

**Culver's of Mt. Horeb** . . . . . (608) 437-2858  
1700 Springdale St. / 5% discount on meals for member  
and one guest.

**Deanna Prochaska Realty LLC**  
d/b/a Realty Executives of Mount Horeb . . . . . (608) 575-7565  
200 W. Main St. / \$250 toward a home warranty on any  
transaction that closes.

**Energy Health and Wellness** . . . . . (608) 437-2582  
407 S. 8th St. / 50% off fitness and weight loss program  
enrollment fees. Free 1 week trial membership.

**Gonstead Clinic of Chiropractic** . . . . . (608) 437-5585  
1505 Springdale St. / 25% off any one biofreeze  
product purchased.

**Great Scott's Pizza** . . . . . (608) 437-9171  
1213 Springdale St. / 10% off entire order.

**Mt. Horeb Lumber Do It Best**  
(A Division of Premier Cooperative) . . (608) 437-5536  
501 W. Main St. / 5% discount on non-discounted  
merchandise, excluding feed mill products & lumber.

**Napa Auto Parts** . . . . . (608) 437-4599  
1520 Springdale St. / 5% *discount on all non-sale items.*

**Peter Walton Agency, Inc.** . . . . . (608) 437-5534  
402 E. Main St. / *Free umbrella if we quote your business and you reference the Merchant Program. Multiple policy discounts available. "Steer into Savings" and "Early Bird" discounts to those that qualify.*

**Sign Art Studio** . . . . . (608) 437-2320  
126 S. First St. / 5% *discount on any signage.*

**Viking Hardware** . . . . . (608) 437-8717  
1240 Springdale St. / 5% *discount on non-sale merchandise.*

**Village Smile Care, LLC** . . . . . (608) 437-7645  
1730 Springdale St. / 50% *off of a new patient exam with cleaning and any needed x-rays. Up to a \$140 value.*

## Oregon

**FACE IT Skin Fitness** . . . . . (608) 206-0265  
1015 N. Main St. / 10% *discount on services.*  
*www.faceitskinfitness.com*

**Lost Woods Sewing / Cindy Ott** . . . . . (608) 835-3225  
5419 Lost Woods Ct. / 20% *off on fabrics and blinds.*

**Miracles in Massage** ..... (608) 219-6053  
1015 N. Main St. / \$10 off a one hour massage  
OR \$5 off a 30 minute massage. Not valid with other  
promotions/discounts.

**Papa Murphy's** ..... (608) 835-0883  
710 Janesville St. / \$3.00 off a family size pizza purchased  
at regular menu price.

**Soleil Spa** ..... (608) 835-2544  
130 N. Main St., Ste. A / Senior Discount Rate (5% off regular  
rate). Plus, \$10 off 60-minute massage, or \$5 off 30-minute  
massage. Free facial with massage. 10% off the following: any  
tanning package or lotion purchase, regular priced Lia Sophia  
jewelry order, Avon, Arbonne or Seacret Skin Care product  
purchase and Red Light Skin Renewal treatments.

**Zing-A-Ding, Inc.** ..... (608) 835-9289  
P.O. Box 168 / 10% off all services (value up to \$50). We  
repair windshield chips, door dings, hail damage and other  
minor dents on your vehicle with paintless dent repair. We  
come to you! [www.zingading.com](http://www.zingading.com)

## Portage

**Papa Murphy's** ..... (608) 745-4200  
2936 New Pinery Rd. / \$3.00 off a family size pizza  
*purchased at regular menu price.*

## Verona

**Avanti Italian Restaurant** ..... (608) 848-3315  
119 S. Main St. / *Monday thru Thursday – 20% off any  
entrée \$10.99 or more.*

**Doug's Handyman Service, Inc.** ..... (608) 845-8110  
161 Horizon Dr. Ste 105A / \$10 off handyman services.  
*\$85 minimum service.*

**Dreger Law Office** ..... (608) 845-9899  
200 W. Verona Ave. / *10% discount on wills.*

**Pampered & Polished by Sue** ..... (608) 848-8747  
118 N. Franklin / \$5 off a pedicure or manicure.  
*First time customers only.*

**Papa Murphy's** ..... (608) 848-7000  
1021 N Edge Trail / \$3.00 off a family size pizza  
*purchased at regular menu price.*



**Pizza Ranch** . . . . . (608) 848-3600

100 Keenan Ct. / 10% discount for members and one guest. 10% off pick up or delivery on orders of \$25 or more.

**Plumbing & Glass Service, Inc.** . . . . . (608) 845-7755

221 S. Main St. / \$10 off on service call.

**Steven R. Bassett, Inc.** . . . . . (608) 848-6152

2733 Gust Rd. / \$50 off any signed landscape or tree pruning contract of \$500 or more.

### **Verona Area Performing**

**Arts Series.** . . . . . (608) 848-ARTS<sup>(2787)</sup>

10% off on up to two (2) tickets per show.

## **Waunakee**

**Ace Hardware** . . . . . (608) 849-8500

205 S. Century Ave. (Village Mall) / 5% discount on non-sale merchandise.

**Align Life Chiropractic.** . . . . . (608) 849-4464

204 A3 Century Ave. / Initial consultation and exam at no charge (\$190 value). Medicare coverage as plan allows.

**Blowin' Smoke Barbeque LLC** . . . . . (608) 850-9848

1336 Montondon Ave. / Tuesday & Wednesday - 10% off entire bill.

**Carl F. Statz and Sons** . . . . . (608) 849-4101  
6101 Hogan Rd. / 10% discount on parts and labor on  
lawn & garden repairs over \$50.00.

**Culver's of Waunakee** . . . . . (608) 849-6599  
900 E. Main St. / 5% discount on meals for member and  
one guest.

**H&R Carpets** . . . . . (608) 849-7482  
608 E. Main St. / 10% discount on all rugs, wallpaper,  
window coverings and cleaning supplies, excluding other  
specials and discounts.

**Meffert Oil Co.** . . . . . (608) 849-2667  
300 S. Division St. / \$2 off discounted car wash with  
purchase of 8 gallons or more of gasoline or diesel.

**Meffert's One Stop** . . . . . (608) 849-6110  
404 W. Main St. / \$2 off discounted car wash with purchase  
of 8 gallons or more of gasoline or diesel.

**Papa Murphy's** . . . . . (608) 850-9135  
219 S. Century Ave. / \$3.00 off a family size pizza  
purchased at regular menu price.

**Rex's Innkeeper** . . . . . (608) 849-8569  
301 N. Century Ave. / Monday thru Friday -  
10% discount on lunch for members only. Sunday thru  
Thursday 10% discount on dinner for members only.

**RG Heating & Air Conditioning, Inc...** (608) 849-6728  
305 West St. / 10% discount on service work performed  
(diagnostic fee excluded).

**Super Lube** ..... (608) 849-6800  
610 Reeve Dr. / \$5 off an oil change.

**The UPS Store**..... (608) 849-2697  
215 S. Century Ave. (Village Mall) / \$1.00 off all  
UPS shipping.

**Waunabowl**..... (608) 849-5931  
301 S. Century Ave. / 10% discount on meals for members.  
Dine in only.

**Waunakee Citgo**..... (608) 849-4171  
206 S. Century Ave. / 3 cents off on every gallon of fuel  
when purchasing it with a Citgo card.

**Waunakee Family Dentistry**..... (608) 849-5085  
5939 Hwy. 113 / \$39.00 New Patient Package (includes  
exam, cleaning and x-rays). Cannot be combined with  
other offers. Some restrictions may apply.

**Thank you to our 2017 Merchants  
for providing these great discounts  
to our Prime Time Members.**



If you misplace your Prime Time Membership card, new cards can be picked up at any of our convenient locations

- Black Earth** ..... 1030 Mills Street
- Cross Plains** ..... 1205 Main Street
- Cross Plains Motor** ..... 2535 Main Street
- Madison** ..... 455 S. Junction Road, Ste. 100
- Middleton** ..... 8301 University Avenue
- Mount Horeb** ..... 1740 Springdale Street
- Oregon** ..... 744 N. Main Street
- Verona** ..... 108 N. Main Street
- Waunakee** ..... 610 W. Main Street

For questions on Prime Time please contact Lois Boehnen at (608) 767-4752 or [primetime@crossplainsbank.com](mailto:primetime@crossplainsbank.com)



[www.crossplainsbank.com](http://www.crossplainsbank.com)